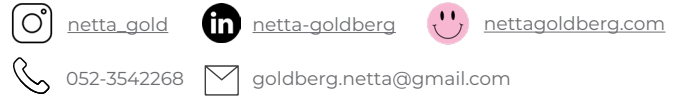


Hello,



Netta Goldberg

Visual communications professional and creative storyteller, experienced in content development, internal communications, and creative direction



Skills

Graphic Software

Adobe Illustrator	██████████
Adobe Photoshop	██████████
Adobe Indesign	██████████
Figma	██████

Software & Computer Skills

Office Suite	██████████
Web Applications	██████████
Site Builders	██████████
Google Apps	██████████
Social Media	██████████

Education

2009-2011

Sapir Academic College

B.A Media, Creativity & Critical Thinking,
Graduated with Honors

Languages

Hebrew Native	██████████
English Proficient	██████████

Military

2003-2005

IAF Ground Staff & Officers' School

Behavioural Studies Diagnostitian

Work Experience

2023-Present

Freelance Brand Designer

Providing logo design, site building, digital illustration and presentation design services as an independent studio

2020-2023

Fiverr.com

Sr. Creative Communications Manager

Planning, ideating, and designing internal campaigns and curated events, to support organizational goals and employee engagement; Focus on creative collaborations with creators from the Fiverr platform for video content, animation, poster ads, swag items, and more

2017-2020

Fiverr.com

Creative Communications Designer

Developing new content formats for multiple communication channels in the organization, including printed magazines, video campaigns, company newsletters, training materials, official merchandise, and more

2013-2017

Fiverr.com

Content Editor

Managing the professional talent on the Fiverr Marketplace by promoting quality content providers, curating editorial campaigns, and assuring compliance with Fiverr's TOS

2011-2013

Sapir Academic College

Professor's Assistant, *Introduction to Western Civilization*

2010-2014

Yedioth Group

Lingual Editor & Proofreader (part time)