

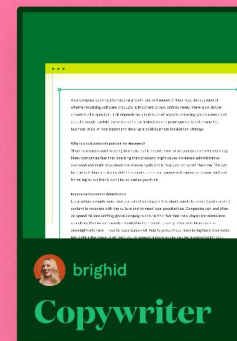
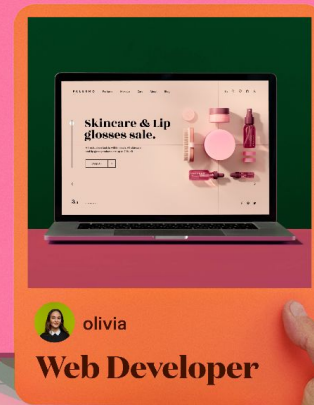
# How to Evaluate Freelancers



# About Fiverr

Fiverr is a global marketplace that connects **freelancers** and **businesses** for **digital services**.

We are on a mission to **change the way the world works together**.



# AGENDA



1

Choose your  
freelancer



2

Communication  
with freelancer

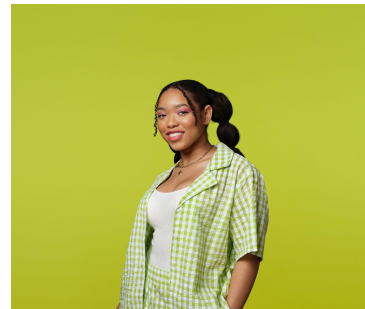
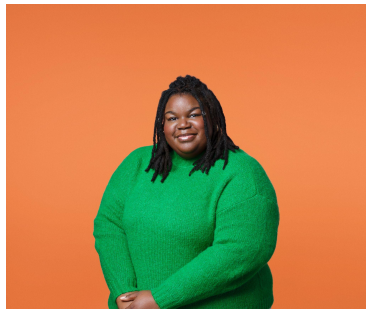


3

Your Next  
Steps

# How to find the right freelancer

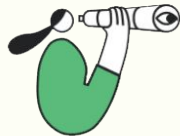
Finding the right freelancer can be overwhelming but not to worry, we will guide you on how to successfully find the freelancer with ease



# Key Considerations



Quality



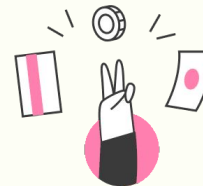
Service



Communication



Timeline



Budget

# Seller Levels



**nzirey**

Web Designer

- ✓ Completed **10 orders** on time
- ✓ Minimum **4.2 rating**



**shahg55**

Video Animator

- ✓ Completed **50 orders** on time
- ✓ Minimum **4.2 rating**



**makgraphic72**

Graphic Designer

- ✓ Completed **100 orders** on time
- ✓ Minimum **4.2 rating**
- ✓ Promoted after review from Fiverr

# Badges



RISING TALENT

- ✓ New Gigs with high potential
- ✓ **Hand-picked** and recommended by Fiverr editors
- ✓ **Rotating Freelancers**



FIVERR'S CHOICE

- ✓ Trusted for quality work and delivery
- ✓ **Auto detected** and recommended as highly rated services
- ✓ **Rotating Freelancers**



PRO VERIFIED

- ✓ Hand-vetted
- ✓ **Proven track record**
- ✓ **Application Process**



# What do I need to have prepared before contacting a freelancer?



## Do Your Research

Understand what success looks like for the service you are looking to buy.



## Create a project scope

Once you understand what your goals are, create a project scope that includes an overview, budget, timeline, and outcomes to send as an attachment.



## Draft Your Message

Craft a well thought out message on a separate document to save time when contacting freelancers.



# Contact the Freelancer

## About me



**Konstantin** @mebodesign

• Online

Logo and Brand Identity Designer

★ 5 (216)

Top Rated

Contact me

From  
Georgia

Avg. response time  
1 hour

Languages  
English, Russian, Georgian

Member since  
Apr 2020

Last delivery  
about 39 minutes

I'm Konstantin, a highly skilled Logo and Brand Identity Designer with 6+ years of experience. My goal is to help businesses establish a strong brand identity that resonates with their target audience and drives growth. I take pride in actively listening to my clients' needs, communicating effectively, and delivering exceptional results on time.

Let's chat about your project – send me a message!

## I will design a minimalist logo and brand identity



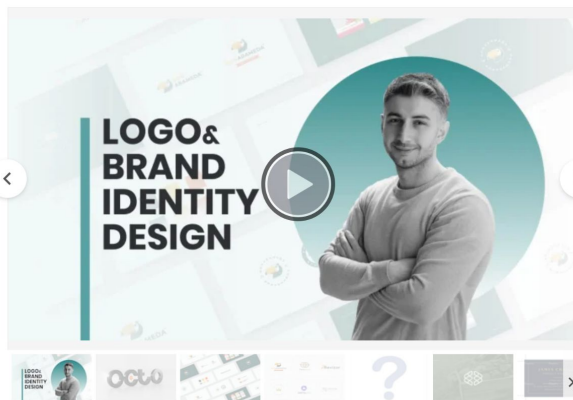
**Konstantin** @mebodesign

FIVERR'S CHOICE

Top Rated

★ 5 (175)

2 Orders in Queue



1,009

Basic

Standard

Premium

**\$120**

Save up to 15% with [Subscribe to Save](#)

Basic Logo Design

5 Days Delivery 3 Revisions

What's included

Continue

Compare packages

Contact me



Highly responsive!

Known for exceptionally quick replies

# Brief your Seller

## Introduce Yourself

Mention what you do and provide information about your business or idea

## State Your Needs

State what it is you're looking for with specifications. Whether it's a logo, website, mobile app, etc

## Ask Questions

Ask relevant any question you'd like answered about the project

## Include Relevant Files and Sites

Attach any relevant examples that may help the freelancer understand your vision



## Brief Example: Web Development



**Me** Sep 26, 2023, 2:38 PM

Hello There,

My name is Gabe and I am a Customer Success Manager for Fiverr. I am looking to create a Web Application that will act as a CRM software for my business. We need it to be able to record emails, calls, and notes, similar to Salesforce. So I need a developer who can create the Web Application based on these parameters.

I do have some important questions to help me in my search.

What is the cost to develop a CRM Web App?

What does that include?

What does the process entail?

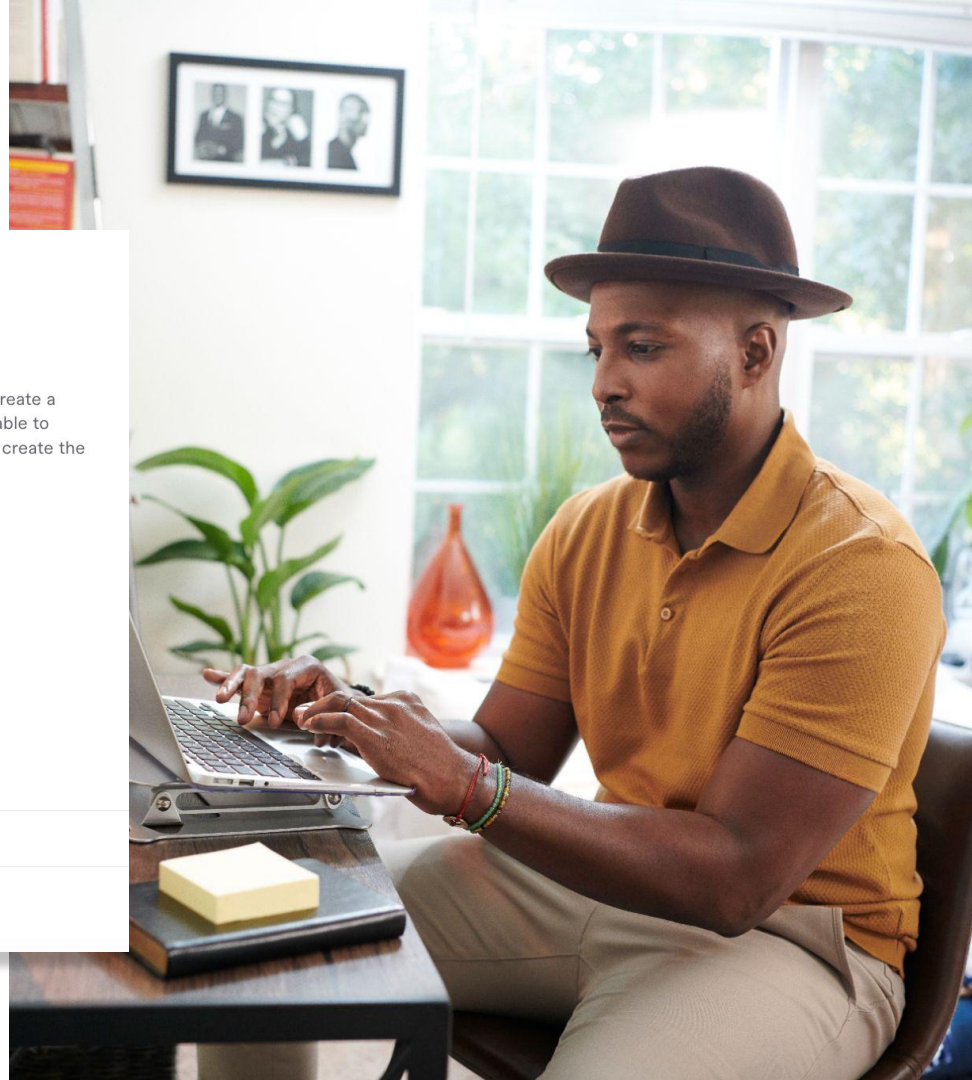
What is the expected delivery time?

Do you have any notable clients that you have worked with?

Please let me know if there is any further information I need to provide.

Thank you so much for your time and I look forward to your response.

Send message...





## Brief Example: Logo Design



Me Sep 26, 2023, 2:37 PM

Hello There,

My name is Gabe and I am a Customer Success Manager for Fiverr. I own a business that sells cardholders. I am in need of a logo and brand guidelines for my business. I am open to most ideas, however, when it comes to the logo I do want something minimalistic.

Attached you will see an example of what I mean.

I do have some important questions to help me in my search.

What is the cost of a logo and brand guidelines?

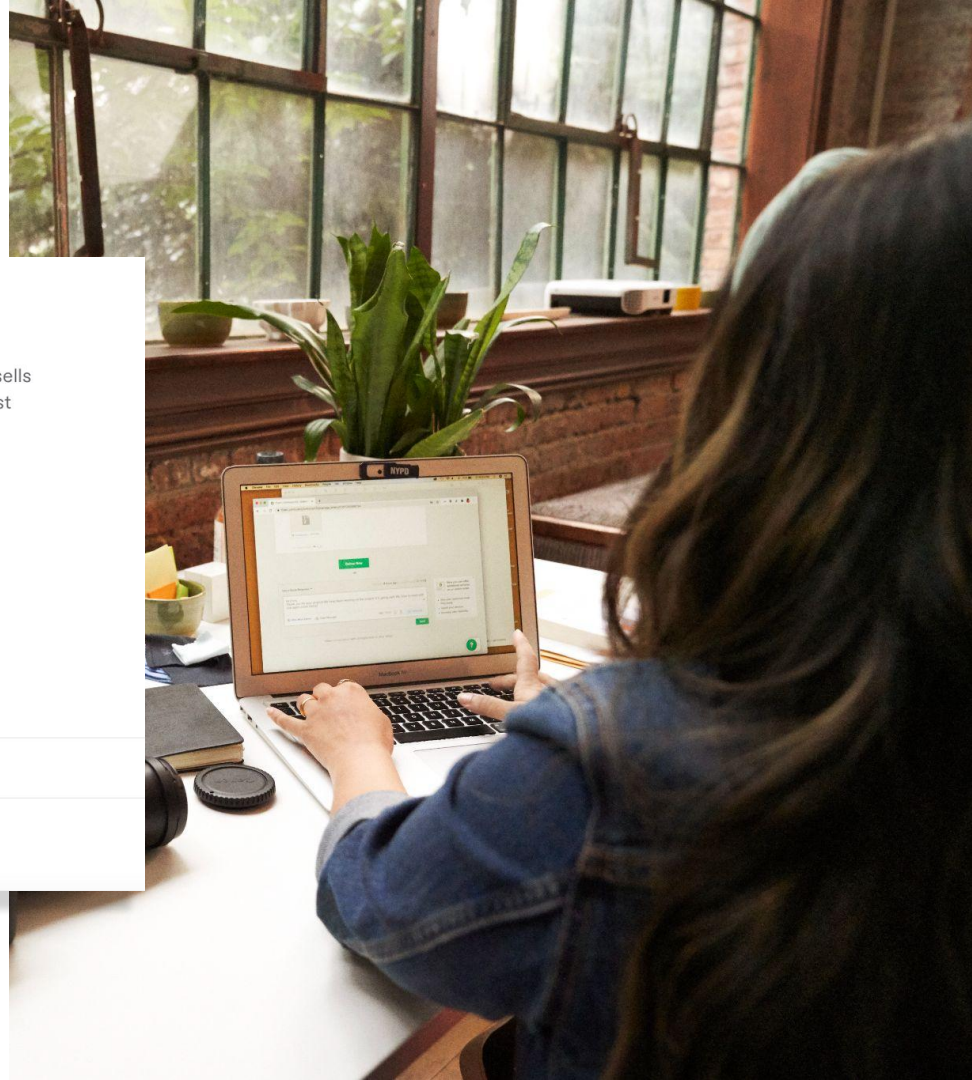
What does that include?

What is the expected delivery time?

Do you have any notable clients that you have worked with?

Thank you so much for your time and I look forward to your response.

Send message...



## Additional Resources

### **fiverr** workspace.

Invoicing, Proposals, Time Tracking &  
Administration Tools

[workspace.fiverr.com](https://workspace.fiverr.com)

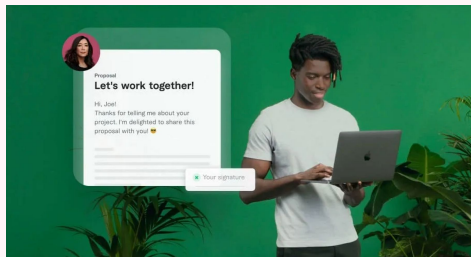
### **fiverr** learn.

Courses for in-demand skills

[learn.fiverr.com](https://learn.fiverr.com)



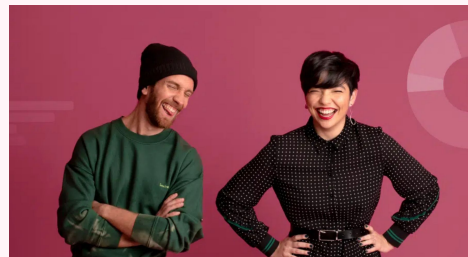
## Additional Resources



**fiverr** workspace.

Invoicing, Proposals, Time Tracking &  
Administration Tools

[workspace.fiverr.com](https://workspace.fiverr.com)



**fiverr** learn.

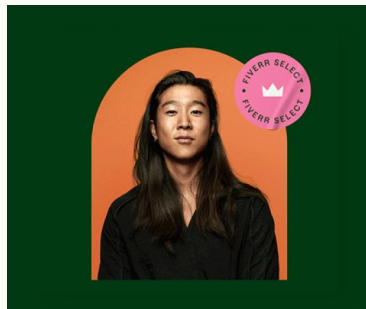
Courses for in-demand skills, led by  
world class experts

[learn.fiverr.com](https://learn.fiverr.com)

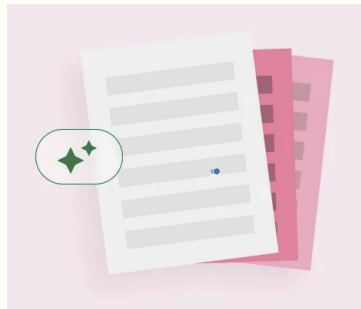
# Stay Connected



Upcoming Events



Fiverr Select  
Spotlights



Fiverr Blog



Fiverr Community  
Forum



## Let's get started



Our Fiverr Select Customer Success team is here to help find the best freelancers for your needs. To begin, email:

[fiverrselect@fiverr.com](mailto:fiverrselect@fiverr.com)



Thank  
you.

## Stay Connected

- \* Upcoming Events
- \* Fiverr Select Spotlights
- \* Fiverr Blog
- \* Fiverr Community Forum

