

How To Communicate With Freelancers.



Agenda



1 Choose your
freelancer



2 Communicate with
your freelancer



3 Your Next
Steps



How to find the right freelancer

Fiverr is a global marketplace that connects **freelancers** and **businesses** for **digital services**.



Levels



nzirey
Web designer

- ✓ New Gigs with high potential
- ✓ **Hand-picked** and recommended by Fiverr editors
- ✓ **Rotating Freelancers**



shahg55
Video Animator

- ✓ Trusted for quality work and delivery
- ✓ **Auto detected** and recommended as highly rated services
- ✓ **Rotating Freelancers**



makgraphic72
Graphic Designer

- ✓ Hand-vetted
- ✓ **Proven track record**
- ✓ **Application Process**



Badges



RISING TALENT

- ✓ New Gigs with high potential
- ✓ **Hand-picked** and recommended by Fiverr editors
- ✓ **Rotating Freelancers**



FIVERR'S CHOICE

- ✓ Trusted for quality work and delivery
- ✓ **Auto detected** and recommended as highly rated services
- ✓ **Rotating Freelancers**



Pro

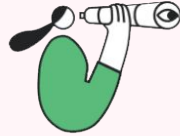
- ✓ Hand-vetted
- ✓ **Proven track record**
- ✓ **Application Process**



Key Considerations



Quality



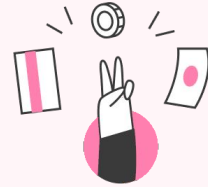
Service



Communication



Timeline



Budget



Kevin Yong-Moon Lee, *Music Producer and Marketer*

fiverr.



April Inez, *Influencer and Musician*

What do I need to have prepared before I contact a freelancer?



Do Your Research

Understand what success looks like for the service you are looking to buy.



Create a Project Scope

Once you define your goals, create a project scope that includes an overview, budget, timeline, and outcomes to send as an attachment.



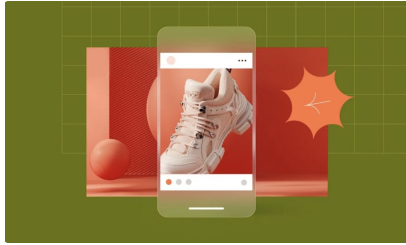
Draft Your Message

Craft a well thought out message on a separate document to save time when contacting freelancers.

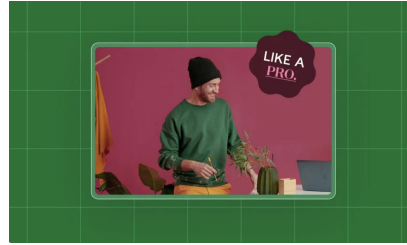
So, what's next?



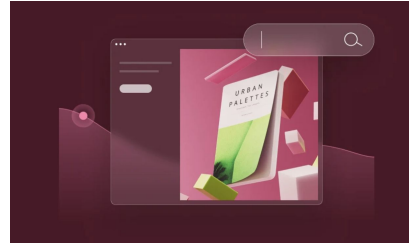
Most popular services *for Fiverr members*



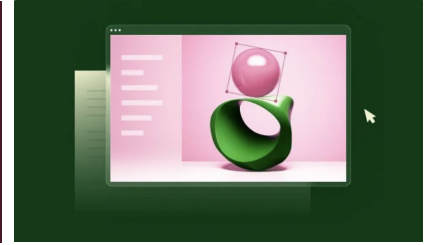
Social Media Marketing



Website Development



Search Engine Optimization



Artificial Intelligence



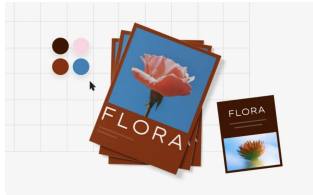
10 services *worth exploring.*



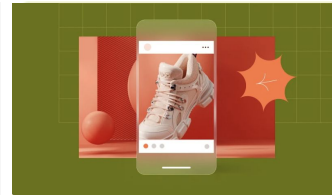
Presentation Design



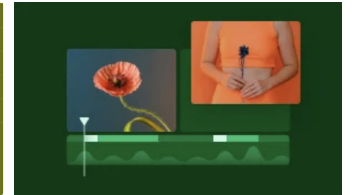
Book/eBook Writing



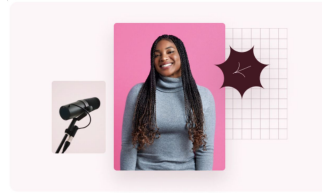
Brand Style Guides



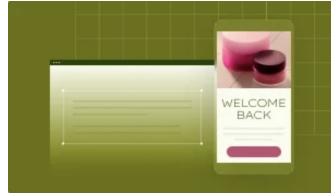
Social Media Management



Video Editing & Thumbnails



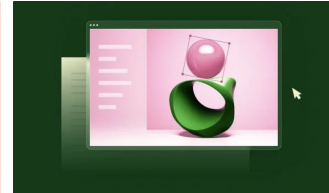
Voice Overs



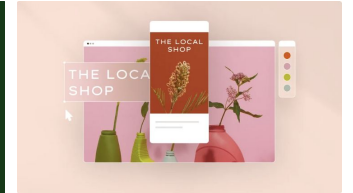
Sales Copy



Google and Facebook Ad Campaigns



Artificial Intelligence



UI/UX Design



Let's get started

Our Fiverr Select **Customer Success** team is here to help find the best freelancers for your needs. To begin, email:

fiverrselect@fiverr.com





Thank
you.