

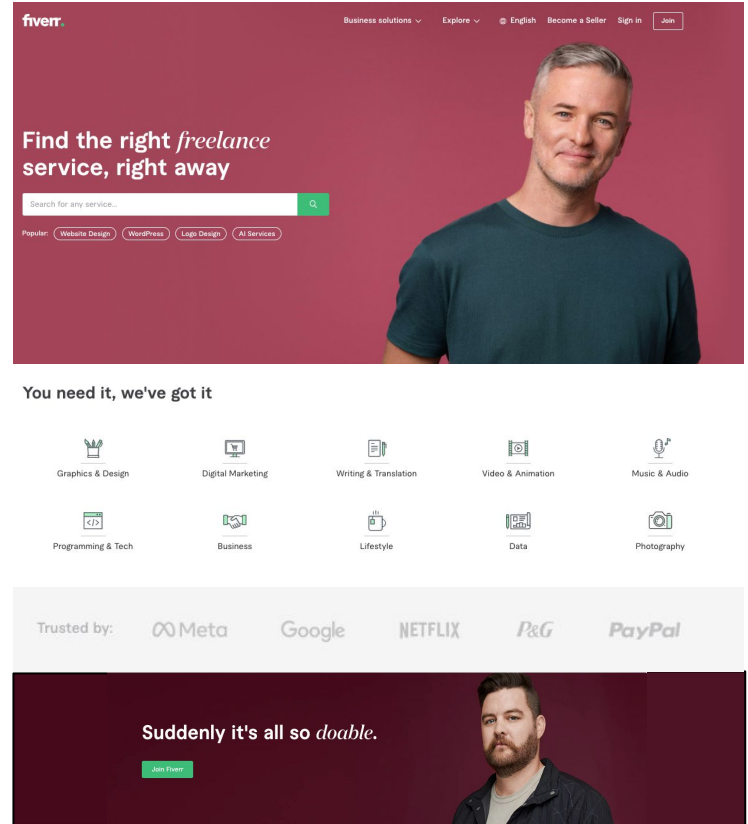
How Fiverr Works.



What is Fiverr?

Fiverr is the world's largest marketplace for digital services and offers both buyers and sellers a digitally streamlined transactional platform.

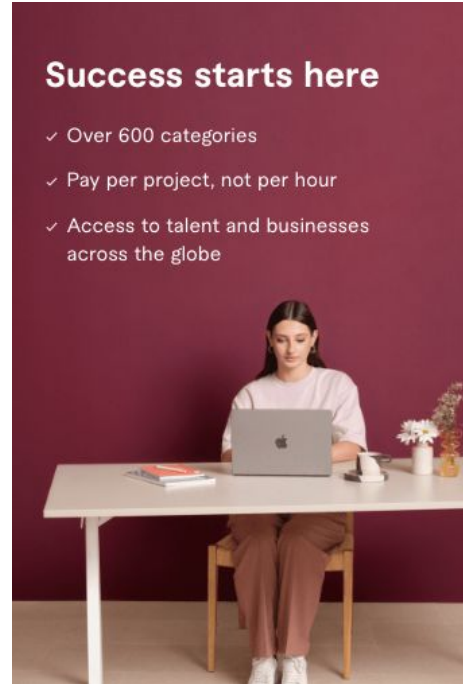
Fiverr's platform connects freelancers to people or businesses looking to hire. On Fiverr, you can find a variety of services from "get well-designed business card" to "help with HTML, JavaScript, CSS, and jQuery".



Signing Up

Signing up with Fiverr is free but only registered users can buy and sell on Fiverr. When you sign up, your account will automatically be a buyer account.

Almost anyone can find something within their skillset to sell on Fiverr. Browse our various categories, see where your skills fit in, and decide how you want to sell. The best sellers don't leave room for any misunderstandings and manage buyers' expectations well.



Success starts here

- ✓ Over 600 categories
- ✓ Pay per project, not per hour
- ✓ Access to talent and businesses across the globe

Create a new account

Already have an account? [Sign in](#)



Continue with Google



Continue with email

OR



Apple



Facebook

By joining, you agree to the Fiverr [Terms of Service](#) and to occasionally receive emails from us. Please read our [Privacy Policy](#) to learn how we use your personal data.

How Fiverr Works

On Fiverr, if you want to get something done, you can hire skilled people called **freelancers**. These freelancers offer their services as "**Gigs**." Here's how you get started:

Browse: Explore various services (Gigs) offered by freelancers.

Search: Use categories or keywords to find what you need.

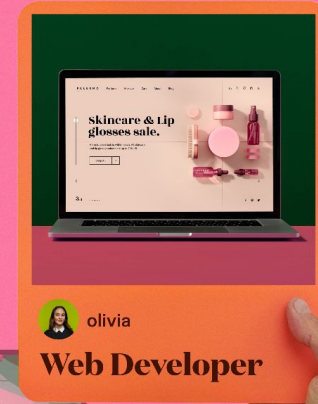
Contact: Reach out to sellers to discuss your project.

Order: Choose a Gig or accept a custom offer from a seller.

Review: Receive the completed work and provide feedback.

Secure Payment: Pay through Fiverr's platform.

Protection: Keep all interactions on Fiverr for safety.



Buyer Tips

- **Seller Reviews:** Check seller reviews and ratings. Positive feedback indicates a reliable and quality service.
- **Portfolio:** Look at the seller's portfolio or samples of previous work. This gives you an idea of their style and capabilities.
- **Communication:** Message potential sellers before ordering. Assess their responsiveness and how well they understand your requirements.
- **Custom Offers:** If a seller offers a custom quote, review the details and make sure it aligns with your project.



Buyer Tips

- **Ask Questions:** Don't hesitate to ask questions about their process, timeline, or any concerns you have.
- **Check Gig Extras:** Review additional services (Gig Extras) that sellers offer. These might enhance your project.
- **Check for Requirements:** Some sellers have specific requirements before starting a project. Make sure you can provide what they need.
- **Multiple Options:** If unsure, contact a few potential sellers to compare their responses and offerings.



How Fiverr Works: Sellers

As a freelancer on Fiverr, you can offer your skills and services to people looking for help with various tasks or projects. These are called "Gigs." Here's how you can get started:

1. **Create Profile:** Sign up, showcase your skills and experience.
2. **Offer Gigs:** List services you can provide with clear descriptions.
3. **Receive Orders:** Buyers choose your Gig and place orders.
4. **Deliver Work:** Complete the task as agreed and submit to buyer.
5. **Get Paid:** Receive payment once buyer approves work.
6. **Build Reputation:** Positive reviews enhance your profile.
7. **Stay Active:** Regularly update Gigs, engage with buyers
8. **Protection:** Keep all interactions on Fiverr for safety.



How to write a successful brief





Writing Your Brief

Clarity is Key

Write a clear and concise project brief. Describe your project's goals, requirements, and expectations in detail. Specify what you expect to receive as the final product or service for your initial statement.

Provide Samples or References

If applicable, include examples or references that illustrate your vision. Visual aids can help convey your expectations clearly.

Give your project brief a title

Keep it short and simple - this will help us match you to the right category.

Lifestyle Photographer

22/70

[Some title examples](#)

What are you looking to get done?

This will help get your brief to the right talent. Specifics help here.

I am in search of a lifestyle photographer in California who has experience photographing fashion apparel. I have a clothing brand and need about 100 lifestyle photos to showcase our clothes on models in a casual setting. I have attached photos for reference. ●

259/2,000



Looking good! Feel free to add as much detail as necessary.

[How to write a great description](#)

Attach Files

Which category best fits your project?

Lifestyle & Fashion Photographers





Budget & Timeline

The category for you:

Placing your brief under the best category doesn't just help you narrow down the search, it also helps the right Seller find you.

Adding a little something extra:

You also will have the option to add a few little extra details that you may be looking for to enhance your order a little further

Now let's talk budget and timing

You're not committing to anything final here. This just helps us find you the most relevant



I'm looking to spend...

\$600

Average range for this service: \$90-\$800

☐ My budget is flexible

Seller quotes can vary depending on the scope of a project.

Let's talk timing

Oct 7, 2023

We'll find available freelancers.



Finalizing your Brief

Pre-Submission

Review your brief description and details to ensure it includes all the necessary information for a freelancer to assess their suitability for the job.

Post-Submission

Once sellers start reaching out that they are interested in working on your project, we recommend qualifying them further by asking about their process, timeline, or any concerns you have.

☒ Allow Fiverr's team to send me personalized recommendations to my inbox

Brief summary

[Edit](#)

Title

Product Photographer

Industry

Fashion & Apparel

Service

Lifestyle & Fashion Photographers

Description

I am in search of a product photographer in California who has experience photographing lifestyle photos. I have a clothing brand and need lifestyle photos to showcase our clothes on models in a casual setting. I have attached photos for reference.

Attachments



Type

Lifestyle

City

Los Angeles

Photo setting

Outdoor

Budget & timeline

[Edit](#)

Budget

\$600

Deliver by

Oct 7, 2023

Congratulations on submitting your first brief!



Whoosh!

That's the sound of your brief being sent to freelancers.
Custom offers will soon be arriving in your inbox.

Keep track of your matches with the Fiverr app.

Got it

Thank
you.